



Spending your CalFresh EBT at the farmers' market is easy!

Conveniently located all across California, farmers' markets are family-friendly, open-air marketplaces where California farmers sell fruits and vegetables, and other healthy foods—right in your community.

Using your CalFresh EBT card to buy food from the farmers' market is easy. Here's how:

- 1. Find the farmers' market nearest to you by going to fmfinder.org or referencing the flyer (Outreach workers: if you need an updated flyer for your region, please contact marketmatch@ecologycenter.org)
- 2. Go to the farmers' market info booth or find the market manager
- 3. Swipe your EBT card and receive EBT scrip (tokens or vouchers)
- 4. Spend your EBT scrip with the vendors in the market and enjoy the bounty of the season!

Additional tips:

- All of the produce at a certified farmers' market is grown locally and harvested when it is inseason, meaning that everything is fresh, full of flavor, and often more affordable.
- When you shop at a farmers' market you're buying *directly from the farmer who grew the food*, which means you're supporting the local economy and helping farmers get a fair price.
- Some markets offer Market Match, a federally-funded nutrition incentive program that DOUBLES the value of CalFresh purchases at participating farmers' markets. For every dollar of CalFresh scrip that a customer purchases, they are given an extra Market Match dollar, which can be spent only on fruits and vegetables. The maximum match level varies by market. At many markets, this means that for every \$10 of CalFresh benefits spent, the customer gets \$20 worth of healthy food! Check with the market manager or go to FMFinder.org for more info.
- Individual vendors in the market are typically not set up to swipe CalFresh EBT cards directlythis is why customers must go to the info booth or market manager first, to swipe their card and get tokens/scrip to spend with the vendors in the market. The market manager later reimburses the vendors for the tokens they collect.
- Tokens may be spent on any items that are SNAP eligible (i.e. fruits, vegetables, nuts, eggs, honey, meat, baked goods, edible plant starts, hummus, jams, pickles, etc). Tokens may not be spent on hot or ready-to-eat foods--same as the grocery store. If you have questions about specific items in the market, ask the market manager.
- No change may be given for the tokens. Customers should try to get as close to the nearest dollar as possible. Vendors usually help with this and are quite generous!
- Tokens/ scrip does not expire, meaning that if a customer does not spend all of their scrip in one day, they can bring them back the following week.
- Each farmers' market association typically has its own scrip which can only be spent at markets run by that association. Check with the market manager to find out if there are other locations where the tokens may be spent.